

**MINUTES OF A SPECIAL PURPOSE MEETING OF  
EDUCATION COUNCIL  
HELD THURSDAY, MAY 20, 2010 AT 2:00 PM  
ROOM 5220 - NEW WESTMINSTER CAMPUS**

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**1. ROLL CALL:**

**Members Present:**

Elizabeth McCausland  
Scott McAlpine (Ex-Officio)  
Deb Anderson  
Jan Carrie  
Gary Tennant  
Michael Phillips  
Don Valeri  
Dianne Hewitt  
Gerry Gramozis  
Kate Yoshitomi  
Ted James (Ex-Officio)  
Thor Borgford  
Catherine Carlson (Alternate)  
Jo-Anne Bilquist (Secretary)

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**2. APPROVAL OF THE AGENDA**

The Chair advised members to remove item 3 from the Agenda; the CFCS Program Requirements are undergoing further review before being presented to Council. The Chair indicated that members can still forward any comments or perspectives on the material that was distributed if they wish.

The Agenda was accepted as amended.

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#### **4. STRATEGIC PLAN**

The Chair invited members to offer feedback on the Strategic Plan, beginning with General Comments, and progressing through all 6 Goals, as set out in the Plan.

Council offered much feedback on all sections of the Strategic Plan.

The Chair commented that she was impressed with the amount of feedback brought by Council, and indicated that it is due to the fact that previous feedback provided to the Strategic Plan Group has been responded to, thus creating a positive process. Council agreed that they are comfortable with the Chair formulating formal advice from the meeting.

See attached document outlining Education Council Advice on the Strategic Plan to Douglas College Board.

S. McAlpine thanked Council for all the input. He indicated that the Strategic Planning Group will make amendments on the plan, based on feedback received, before it goes to the board in June. He added that on an annual basis, they will be revising elements of the Strategic Plan, and reporting out on progress on the various metrics. He conveyed thanks from SMT and the Strategic Planning Group.

#### **5. ADJOURNMENT**

**Moved by D. Valeri; Seconded by K. Yoshitomi**, the meeting adjourned at 3:45 p.m.

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**Chair**

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**Secretary**

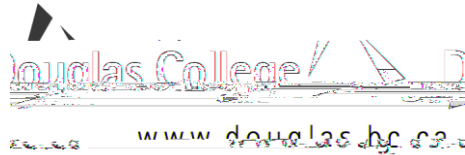


**DATE:** May 21, 2010  
**TO:** Douglas College Board  
**FROM:** Elizabeth McCausland, Education Council Chair  
**RE:** Education Council Advice on the Strategic Plan

At a Special Meeting on May 20, 2010, Education Council discussed the draft Strategic Plan and formulated the following advice for the Board.

**GENERAL COMMENTS:**

Education Council members and their constituents feel that the strategic planning process was excellent. There have been many opportunities to give feedback, and it is clear from the release of multiple drafts of the plan that senior management is listening to and in many cases incorporating the feedback. We recognize that that responsiveness takes a lot of work, and appreciate it. I think that the lengthy and engaged discussion of the plan at C[ ] is a result of this open process. It also means that



Council supported emphasizing our status as a baccalaureate-granting College, though we need to be clear that University or University College status is not on the table in future. In the expense of our own 4-year degrees. The focus on scholarly activity is welcome and important for supporting expansion of baccalaureate degree programs.

**GOAL 1: SEAMLESS PATHWAYS**

Post-secondary education in this section, as well as more discussion of the pathways into the College for high-school student. The focus on scholarly activity is welcome and important for supporting expansion of baccalaureate degree programs.

Marketing and recruitment are important. We need to make pathways into the college known. People felt that efforts here could be more co-ordinated, and that marketing may need more help in marketing it and recruiting students (Communications and Marketing Office, Office for New Students, Advising, and Admissions could be more connected).

Wider marketing and recruitment efforts are needed to support the expansion of baccalaureate degree programs.



