



Douglas College

Course Information

A: Division: **INSTRUCTIONAL**

Date: **SEPTEMBER 1998**

B: Faculty: **COMMERCE AND BUSINESS ADMINISTRATION**

New Course

BUSINESS MANAGEMENT

Information form:

ORGANIZATIONAL BUSINESS DECISION MAKING

Subject & Course No.

Descriptive Title

Semester Credit

F: Calendar Description: This course builds on the skills attained in Organizational Management Skills and continues

1998-05 Sections: D, F

Summary of Prerequisite Revisions: with the application of the following specific areas of

management, human resource management, industrial relations, marketing management, and production and

operations management

Type of instruction: Hrs per week

H: Course Prerequisites

Lecture

Laboratory

Seminar

Clinical Experience:

Field Experience:

Practicum

Shop

Studio

I: Course for which this Course is a Prerequisite

Student Directed Learning

Ether (Specify)

Total 41 Hrs

Maximum Class Size

25

TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Introduction to Business

Humphrey, J. A., M. P., Deane, R. G., P.

Decision Making, 1st Edition, M

COURSE OBJECTIVES

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apply managerial skills in the areas of financial management, human resources management, organizational management, and strategic management.

2. demonstrate decision-making and determine problems and separating fact from opinion, generating and evaluating irrelevant information.

METHOD OF INSTRUCTION

presentations and case analyses and assignments requiring extensive interaction with other students and instructor.

Lectures, seminar, interaction with

COURSE EVALUATION

Written Cases (maximum of 3) 30%

20%
25%
25%

Oral presentations
Take-home exam
Group case

100%

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