

EFFECTIVE: MAY 2003 CURRICULUM GUIDELINES

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Allocation of Contact Hours to Type of Instruction / Learning Settings

Primary Methods of Instructional Delivery and/or Learning Set

Course for which this Course is a Prerequisite

CMNS 425

M:

- % reducing speaker resistance and defensiveness
- 5. What Are Some Foundations of Speech Composition?
- % selecting and narrowing a topic
- % finding relevant information
- % developing the central idea of the speech
- % organizing the speech
 - % introduction % main points

 - % support materials
 - % transitions
 - % conclusions
- % developing an effective outline
- 6. What Are Some Methods of Organizing Speech Content?
- % informative speeches
 - % kinds of informative speeches
 - % coherence patterns for organizing informative speeches
- % persuasive speeches
 - % basic elements of persuasion
 - % coherence patterns for organizing persuasive presentations
 - % special considerations

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